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**China-CEECCooperation and Development**

**2020   
“China and Central &Eastern Europe”**

**International Scientific Forum**

**University of National and World Economy**

**15:00 – 19:30 Beijing time**

**November 18,2020, ONLINE**

**9:00 – 13:30 Sofia time**

A G E N D A

**Selected papers will be included in Conference Proceedings with an ISBN number, issued by the UNWE Publishing Complex.**

**2020 "China and Central &Eastern Europe"**

**International Scientific Forum**

**Topic:**China-CEEC Cooperation and Development

**Time:** November 18, Wednesday (15:00-19:30, Beijing Time)

**Venue:**R239, Xin Jian BLDG/ Zoom online meeting system

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| Virtual Conference Information |
| Zoom Meeting ID：963 006 43242  Meeting Password: 457810 |

**Conference Requirements and Additional Information：**

Please note this meeting requires formal attire and real name for attendance. Please also note the meeting will be conducted entirely in English.

**Co-Sponsors:** Shanghai Jiao Tong University (SJTU)

University of National and World Economy (UNWE)

**Organizer:** SJTU Bulgarian Center，

School of International and Public Affairs, SJTU

**Organizing Committee:**

Jingjing PENG, SJTU Georgi CHANKOV, UNWE

Wei XIAO, SJTU Paskal ZHELEV, UNWE

Sai LI, SJTU Antonina HABOVA, UNWE

**Agenda：**

**9:00-10:10 Section 1: Welcome Remarks and Keynote Speech**

Moderator: Wenning JIANG, party secretary of SIPA, SJTU

**9:00-9:35 Welcome Remarks**

9:00-9:15 Dimitar Pampoulov, consul general

9:15-9:25 Prof. Xuemin XU, SJTU vice president

9:25-9:35 Prof. Dimitar DIMITROV, UNWE rector

**9:40-10:10 Keynote Speech**

Speaker: Ping HUANG, president of Chinese Society of World Politics Studies, former director- general of institute of European Studies at Chinese Academy of Social Sciences; former chairman of China-CEEC think tank network

**10:15-13:30 Section 2: Parallel Panel Sessions**

**Panel 1：Future Cooperation between China and Central Eastern Europe**

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| Virtual Conference Information |
| Zoom Meeting ID：963 006 43242  Meeting Password: 457810 |

Moderator(s): Hongsong LIU, professor, IR department of SIPA, SJTU

Comments by: Mingqin XU, professor, director- general of institute of European Studies at Shanghai Academic of Social Science

Participants：

1. **Western Balkans in China-European Relations**

Junbo JIAN, associate professor, Institute of International Studies, Fudan University

1. **Artificial Intelligence in the Curriculum of Economic Universities - Problems, Challenges and Solutions**

Dimitar VELEV, professor, Department: Information Technologies and Communications, UNWE

1. **People to People Exchanges between China and Central & Eastern European Countries under the COVID-19 Pandemic**

Lilei SONG, professor, School of Political Science & International Relations, Tongji University

1. **The European Silk Road**

Georgi CHANKOV, associate professor, Sc.D., Dept. International Relations, UNWE

1. **Renewal in the Shadow of Great Power Politics**

Yana ZUO, Assistant professor, IR department of SIPA, SJTU

**6. China and Central & Eastern Europe: Challenges Ahead**

Antonina HABOVA, associate professor, Dept. International Relations, UNWE

**Panel 2: Rural Revitalization and Urban Rural Integration in China and Central Eastern Europe**

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| Virtual Conference Information |
| Zoom Meeting ID：954 781 96383  Meeting Password: 755181 |

Moderator(s): Shengquan CHE, Associate Dean of Design School, SJTU

HrabrinBachev, Institute of Agricultural Economics, Sofia

Participants：

1. **Analyse of socio-economic effects affecting the management of Protected Areas**

EtlevaMuça, Professor, Agriculture University of Tirana

1. **Chinese Rural and Agriculture Development Strategies**

ZHOU Pei, Professor, Dean, School of Agriculture and Biology, SJTU

1. **The “forth” pillar of sustainability of Bulgarian agriculture**

HrabrinBachev, Professor, Institute of Agricultural Economics, Sofia-Bulgaria

1. **Develop a u-pick and processing grape industry in rural areas**

LU Jiang, Professor, Director, Centre for Viticulture and Enology, SJTU

1. **Demographic shift of rural and non-rural areas in Bulgaria**

Bozhidar Ivanov, Associate Professor, Institute of Agricultural Economics, Sofia

1. **Rural multifunctional transitions in Yangtze River Delta of China: from practice to theory**

GU Xiaokun, Associate professor, Institute of Urban Governance, SJTU

1. **Evaluation of factors in Hungarian agricultural income**

BIRÓ Szabolcs, Senior Researcher, Research Institute of Agricultural Economics, Budapest

1. **Opportunities and Challenges of Global Agricultural Education and Scientific and Technological Cooperation in the Post-epidemic Era**

LIU Jiaoyue, Director of International office, SAB, SJTU

1. **Territorial competitiveness at county level in Romania, by urban-rural typology**

Mihai Chitea,Senior Researcher, Institute of Agricultural Economics, Bucharest

1. **Rural recreational resource and leisure planning ofBulgarian**

CHE Shengquan,Professor, Vice Dean, School of Design, SJTU

1. **Cooperatives in rural areas: Experiences from Serbia**

MarijaNikolić,Associate Professor, University of Belgrade

**Panel 3: The Belt and Road Initiative and the Bulgarian-Chinese Economic Relations**

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| Virtual Conference Information |
| Zoom Meeting ID：985 687 90047  Meeting Password: 860429 |

Moderator(s): PaskalZHELEV, Vice-Dean of Faculty of International Economics and Politics, UNWE

Participants：

1. **The Theoretical System of Belt and Road Initiative and its Implications for Bulgaria and Central & Eastern Europe**

Yaojun ZHANG, professor, Beijing International Studies University

1. **The Review and Prospect of Sino-Bulgarian Economic Relationships during the COVID-19 Epidemic**

Hongxing CAO, Associate Professor; Huirong ZHAN, Associate Professor; Yuan WANG, Ziyao WEI; Beijing Foreign Studies University

1. **Bulgarian-Chinese trade, economic and financial relations within the initiative "One Belt, One Road" - Challenges and Prospects in the New Post-Covid World**

Mariana ТIAN, Associate Professor, Institute for the State and the Law, Bulgarian Academy of Sciences

1. **The Potential for Trade between Bulgaria and China: Is There Room for Improvement?**

KirilTOCHKOV, Professor, Texas Christian University (USA)

1. **FDI in Bulgaria – Promotion and Regulation**

Dimitar HADJINIKOLOV, Professor, UNWE

1. **Management mechanism for sustainable cooperation between China and North Macedonia within One Belt One Road Initiative**

Leonid NAKOV, Professor, Ss. Cyril and Methodius University in Skopje (N. Macedonia)

**Panel 4: New Strategies for International Cultural Exchange**

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| Virtual Conference Information |
| Zoom Meeting ID：996 121 26903  Meeting Password: 457600 |

Moderator(s): Jialin LIU, Associate Dean of School of Humanities, SJTU

Participants：

1. **The Localisation for Overseas Chineseness: Reflections on Education of Sinology at SJTU**

Zhiyun ZHANG, professor, History department, SJTU

1. **The Great Achievements of the Millennial Cultures of China and Bulgaria as Platforms for Cultural Cooperation and Exchange**

Nako Stefanov, professor, Sofia University

1. **Language and Cultural Exchange between Bulgaria and China Post the Pandemic– From the Perspective of Teaching Chinese Language and Culture**

Liandong GUO, associate researcher, Chinese Education Center, SJTU

1. **Mandarin Debate in Chinese Learning and Cross-Cultural Communication**

Changsheng LAI, assistant professor, philosophy department, SJTU

1. **Relations between China and Bulgaria: History and Current Situation**

Wenshuang LIN, professor, Beijing Foreign Studies University

1. **Deepening Intercultural Dialogue and Exchange between Bulgaria and China:A Student’s Perspective**

Lillyana V. Georgieva, Sofia University